



**Privacy Policy
for Customers**

Privacy policy in accordance with Articles 13 and 14 of the General Data Protection Regulation (DSGVO)

Customers of Alki Technik GmbH

<p>Controller Pursuant to Art. 4 No. 7 DSGVO</p>	<p>alki TECHNIK GmbH represented by the MD Alexander Kipfelsberger Unterlettenweg 4 85051 Ingolstadt Telephone +49 841 97499-0 E-Mail info@alkitronic.com</p>
<p>Company Data Protection Officer</p>	<p>You can contact the data protection officer at alki TECHNIK GmbH at datenschutz@alkitronic.com.</p>
<p>Purposes of Data Processing, Legal Bases</p>	<p>Purposes of processing The processing of your data is necessary for the initiation, execution, and billing of your contract. We also process your data to the extent necessary to exercise or fulfill the rights and obligations arising from a law, collective bargaining agreement, or collective agreement.</p> <p>Legal basis Data processing based on your consent (Art. 6(1)(a) DSGVO) If we have obtained your consent to process personal data for specific purposes, the processing is lawful on this basis. This also applies to the revocation of declarations of consent that you gave us before the GDPR came into force on May 25, 2018. The revocation of consent is effective for the future and does not affect the lawfulness of the data processed until the revocation.</p> <p>Data processing based on legitimate interest (Art. 6(1)(f) DSGVO) We process your personal data in a permissible manner to protect our legitimate interests. This includes the use of your personal data in consultation and data exchange with credit agencies (e.g., Schufa, Creditreform) to determine creditworthiness and default risks, in particular if the requirements of §31 BDSG (Federal Data Protection Act) are met, to assert legal claims and to defend ourselves in legal disputes, to investigate or prevent criminal offenses, and to process your data in anonymized form for analysis purposes. If we wish to process personal data for a purpose not previously mentioned, we will inform you in advance in an appropriate manner in accordance with the statutory provisions.</p> <p>Data processing based on legal requirements (Art. 6(1)(c) DSGVO) or in the public interest (Art. 6(1)(e) DSGVO) As a company, we are subject to various legal obligations (e.g., tax laws, commercial code) that require the processing of your personal data for compliance with the law and for the performance of tasks in the public interest.</p>

**Data Types
and Data Sources**

Required data

We generally process personal data from you that is necessary for the conclusion, execution, and termination of the contractual relationship and that we have received from you. This includes (but is not limited to):

- Name and address
- General contact details
- Server log data
- Cookies

As well as other data comparable to the categories mentioned.

Data source

The data is collected directly from you. If necessary for the above-mentioned purposes, we also process data that we have lawfully obtained from publicly accessible sources or that has been legitimately transmitted to us by third parties.

Duration of Storage

Your data will be stored for as long as it is necessary to fulfill the purpose. As a rule, we delete your personal data when the employment relationship with you has ended, all mutual claims have been fulfilled, and there are no other legal storage obligations or legal justifications for storage. These include, among other things, retention obligations under the Social Security Code (SGB IV), the Commercial Code (HGB), and the Tax Code (AO). This means that we generally delete your personal data after the statutory retention obligations have expired, which is usually 10 years after the end of the contract.

**Recipients or Categories of
Recipients of the Data
(entities to whom the data is
disclosed)**

Within our company, only those departments that need your data to fulfill the above-mentioned purposes will have access to it. This also applies to service providers and vicarious agents employed by us. If this is the case, we will contractually ensure before transferring the data that your data is transferred, protected, and processed in accordance with all applicable data protection regulations.

Before your personal data is disclosed, the processors are obliged to comply with these regulations by means of appropriate data processing agreements in accordance with Art. 28 DSGVO.

Rights of affected Persons

Every person affected by data processing has the following rights under the General Data Protection Regulation (DSGVO):

Right of access under Article 15 DSGVO

to the data stored about you and its processing

Right to rectification under Article 16 DSGVO,

if your data is inaccurate or incomplete.

Right to erasure pursuant to Art. 17 DSGVO

of the data stored about you, provided that one of the conditions set out in the above article applies. The right to erasure of personal data does not apply in addition to the exceptions specified in Article 17(3) DSGVO if erasure is not possible or only possible with disproportionate effort due to the specific type of storage.

	<p>In these cases, the restriction of processing pursuant to Article 18 DSGVO replaces deletion.</p> <p>Right to restriction of data processing pursuant to Article 18 DSGVO, provided that the legal requirements are met. If you dispute the accuracy of the personal data, you have the right to restrict processing for the duration of the accuracy check.</p> <p>Right to data portability pursuant to Art. 20 DSGVO, in a structured format, provided that the requirements of the above-mentioned article are met.</p> <p>Right to object pursuant to Art. 21 DSGVO to certain data processing operations, provided that there is no compelling public interest in the processing that outweighs the interests of the data subject and no legal provision requires the processing.</p>
Automated Decision-making (including profiling)	We do not use fully automated decision-making in accordance with Article 22 of the DSGVO.
Transfer of Personal Data to a Third Country (outside the EU)	We do not transfer personal data to third countries or international organizations.
Obligation to provide Data & Consequences of Refusal	We process personal data that we receive from our customers in the course of our business relationship. We also process personal data that we are permitted to obtain from publicly accessible sources, e.g., debtor directories, land registers, commercial and association registers, the press, and the Internet. In addition, we use personal data that we are permitted to obtain from companies within our group or from third parties, e.g., credit agencies.
Right of Appeal	<p>Every data subject has the right to lodge a complaint with a supervisory authority of their choice if they believe that their personal data is being processed unlawfully. The supervisory authority responsible for us is:</p> <p>Bayrisches Landesamt für Datenschutzaufsicht (BayLDA) Promenade 18 91522 Ansbach Tel.: +49 981 180093-0 E-Mail: poststelle@lda.bayern.de</p>
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EXCERPT FROM OUR PRODUCT RANGE



alkitronic XE-SERIES
THE ELECTRICS



alkitronic XP-SERIES
THE PNEUMATICS



alkitronic XH-SERIES
THE HYDRAULICS



alkitronic XM-SERIES
THE MANUALS